

IMPACT REPORT

2022 • 23

SOCIAL & ENVIRONMENTAL
PERFORMANCE

SHIPPED BY SAIL



This 2022/23 Impact Report of Shipped by Sail's social and environmental performance is our first. Therefore, we understand that there is still much more to do. This report serves as a starting point towards our journey into B Corp movement, and our development as a socially and environmentally conscious business. This report will target what we have done before, what we are doing now, and our goals and ambitions for the future.

Our Mission: Regenerating business logistics through story and sail.

Last review: 01/11/2022

A bit about us

Shipped by Sail is an environmentally responsible shipping broker and importer of ethically-sound goods. The passion of the Shipped by Sail team is to bring high quality products, which cannot be grown or produced domestically, to our discerning customers in a sustainable way. At present these products include extra-virgin olive oil from Portugal and coffee from Colombia.

At Shipped by Sail we transport our products on traditional sailing ships, emissions free. This gives us a very low carbon footprint and none of the air and marine pollution caused by conventional shipping. Once on land our products are delivered by electric vehicles, using energy from renewable sources, and by cargo bike. We also arrange shipping for our customers using our network of sailing ships, to enable them to move their goods and import their products sustainably with minimal emissions. We use integrated, sustainable transport solutions with transport both on sea and land possible.

Who we are

Shipped by Sail is a team of two, working hard to promote sustainable shipping and ethically sourced goods, collaborating with ethically minded individuals to reduce their environmental impact, and delivering products emission free, by sailing ship.



Will A
Co-founder

Will A is passionate about connecting to the natural world - in the sea and on the land. He creates and works with regenerative businesses to create sustainable supply chains.



Thomas

Thomas is a sailing enthusiast, passionate about sustainable, eco-friendly shipping and working with ethically sourced goods and traditional cargo-carrying sailing ships.

SOCIAL & ENVIRONMENTAL PERFORMANCE | IMPACT REPORT

Table of Contents

A BIT ABOUT US	3
WHO WE ARE.....	3
.....	5
WHAT WE HAVE DONE	5
MISSION-LOCK	6
OUR PRODUCTS & INFLUENCING CHANGE IN OUR INDUSTRY	6
PARTNERS	7
WORKERS.....	7
.....	8
WHAT WE ARE DOING NOW.....	8
WORKING WITH ALL IN OUR SUPPLY CHAIN.....	9
SOLENT SAIL CARGO	9
OUR JOURNEY TOWARDS B CORP CERTIFICATION	9
OUR DONATIONS COMMITMENT	10
OUR CARBON REMOVAL PLAN.....	10
.....	11
OUR TARGETS & AMBITIONS	11

WHAT WE HAVE DONE



This section will focus primarily on what Shipped by Sail has done or achieved to get to our current stage as a business.

Mission-Lock

A key part of becoming a B Corp is to commit to adopt a legal entity that requires consideration of all stakeholders in its decision-making. This is called our “Mission Lock” and demonstrates that we value our social and environmental performance over profit. This has always been a consistent goal of ours and is now an official commitment incorporated into our company articles of association.

Our Products & Influencing Change in our Industry

Five years ago, Shipped by Sail was founded as a way in which to bring delicious, high-quality products, which cannot be grown or produced domestically, to discerning British customers in the most sustainable way, by emission-free sailing ship.

The way in which most of our food and other goods is currently imported is bad for the environment, contributing to both climate change and poor air quality, and is not sustainable. And this needs to change. We understand that transport is only one aspect of sustainability, and that is why the products we offer come from well supported farms and have as little detrimental effect on the environment as possible, as well as being from ethical and sustainable provenance.

As an organisation we have chosen to work with organic and fair-trade certified products of exceptionally high standards from small family producers and smallholder farmers in out-of-reach locations. We have deliberately chosen to work with suppliers who believe in paying farmers a fair price. For example, with our coffee we always pay at least the price of certified coffee, but almost always significantly more than that, because we pay for quality. All our producers are UTZ and Fair Trade certified and our supplier, who visits the farms on a regular basis, is committed to working with the producers to be sustainable and to take care of their environment, treating their wastewater and using as few fertilizers and pesticides as possible.



(Pictured: Shipped by Sail olive oil (left) and Shipped by Sail coffee (right))

Partners

Shipped by Sail has chosen to partner with like-minded individuals and organisations committed to ethical, responsibly sourced goods and low-emission transport.

We would like to recognise the following shipping partners:

New Dawn Traders, EcoClipper, Blue Schooner Company, Fairtransport, Timbercoast.

Workers

Shipped by Sail is proud to have expanded in the last year and now has one local employee.

We want Shipped by Sail to be an excellent place to work and will continue to improve everywhere we can.

We pay the living wage as a minimum to our team.

WHAT WE ARE DOING NOW



Below is a guide as to the decisions we have made as a company over the past year, and why we have made them.

Working With All in Our Supply Chain

We believe that it is important and necessary to work together with others across the world to build a more sustainable, integrated, and flexible supply chain, providing opportunities for the shipping of goods without emissions and damaging pollution. We work with partners across a range of sectors including growers, food suppliers, shippers, shops, restaurants, and consumers, to deliver our services and products.

Although we have always done this, we are committed to continue seeking out, working with, and developing existing relationships on a yearly basis.

Solent Sail Cargo

In 2022, Shipped by Sail has created a sub-brand, named Solent Sail Cargo, which is a community-based coop initiative. The aim of this initiative is to connect customers across Hampshire & Dorset with small global producers and to deliver ethical goods emission free by sailing ship.

Solent Sail Cargo focuses on building community and working in place, serving customers local to us in Hampshire and Dorset. The Solent Sail Cargo Voyage Co-op takes a pre-order and collect approach, connecting local customers with the provenance and journey of the products that they purchase. Orders are collected through the Open Food Network, which is an open source, e-commerce platform for food enterprises and supports new, ethical supply chains.



Our Journey Towards B Corp Certification

Shipped by Sail is in the process of applying for B Corp certification to challenge ourselves to be better, by doing better. To do this, we have joined The Pollinator- a series of 8 workshops led by two local Winchester-based B Leaders, aimed at walking small businesses like us through the process of B Corp certification.

Our Donations Commitment

We are proud to announce our partnership with Surfers Against Sewage, an environmental charity and movement dedicated to the protection of our oceans and wildlife, building plastic-free communities, and inspiring future generations to look after our oceans.



Our Carbon Removal Plan

For the emissions which we cannot reduce right now, we are removing them from the air. In fact, we are removing considerably more CO₂ with our Carbon Removal Plan than we are emitting as a business.

Since 2022, Shipped by Sail uses Ecologi and Carbon Neutral Britain to offset remaining carbon emissions related to business activities regarding emission-free shipments and deliveries by sailing ship related to Scope 1 (direct emissions from our operations), Scope 2 (indirect emissions from the production of energy we use) and Scope 3 (emissions from our overall supply chain).



Shipped by Sail uses Ecologi for one-off purchases of carbon reduction at any given time for projects which lead to an increased production of CO₂ emissions. We also help to fund projects focusing on the production of sustainable energy.

Shipped by Sail also has a monthly subscription with Carbon Neutral Britain, so as to fully offset all daily business activities, planting 30 trees a month, and removing 60 tonnes of CO₂e each year. This means that Shipped by Sail will have the most minimal detrimental impact on the environment as possible. In fact, we deliberately over-estimate our carbon impact to offset more CO₂ than we are generating as a company.

OUR TARGETS & AMBITIONS

SOCIAL & ENVIRONMENTAL PERFORMANCE | IMPACT REPORT

Our ambition as Shipped by Sail is to continue to strive forwards with the key mission and ideas which we are founded upon, putting social and environmental factors ahead of profit.

We will continue to challenge current business logistics through demonstrating our story first-hand. We will do this by continuing to explore regenerative and sustainable practices in the Transport & Logistics industry, using emission free sailing ships and electric vehicles, and by developing our relationships with our partners, as well as actively seeking out new partners to work with who are aligned with our values.

We will continue to work with suppliers producing high quality, sustainable, and ethically sourced goods.

We will continue to expand our Carbon Removal Plan by calculating and then offsetting our remaining carbon emissions, and then more, to have the most minimal detrimental effect on the environment as possible.

We will continue to support key local charities which we see as doing excellent work within the community.

In 2022, as part of our journey into the B Corp movement, and hopefully towards certification as we align our company with others in the movement, we have produced a set of 2022 goals for documentation, policies, procedures, and initiatives. Our timeline is to expect most of these goals to be completed upon submission of our final Impact Assessment. This is likely to be in Q3 of 2022. These will be updated and developed on a regular basis to allow us to demonstrate our progress towards these goals.

These goals are based around our BIA (B Impact Assessment) which is our primary tool for measuring our social and environmental impact, goals, and progress over time.

These goals will be structured around Governance, Community, Workers, Environment and Customers.

